

April 26, 2025 :: Turner Middle School - Kansas City, KS



## HELLO & VIELCOME

Dear Leaders and Education Advocates,

I'm thrilled to invite you to the 2025 Kansas PTA Convention! Join us this April in Kansas City, Kansas for an inspiring gathering of parents, teachers, and community leaders united in our mission of being a voice for every child. Use this day to ramp up your consumption of power cookies and prepare yourself for your leadership future by participating in learning, growing, and becoming a stronger supporter of children across our broad landscape. After all, we are not just volunteers. We are Parent Professionals.

This event will offer interesting workshops on topics very relevant to today's educational landscape, inspirational keynote speakers, valuable networking opportunities with vendors and collaborative partners, and more.

You'll learn, discover, and connect with fellow advocates who share your passion for children's success. Don't miss our silent auction featuring exceptional items that support our continued work.

Whether you're a member of a PTA school or not, you're invited. This convention is your opportunity to enhance your leadership skills and strengthen your ability to advocate for all children. Together, we can amplify our impact and ensure every child has a voice.

Register today... come be part of the experience!

Warm Regards, Denise Sultz President, Kansas PTA





#### **Convention location**

Turner Middle School 2211 S. 55th Kansas City, Kansas





Oh...and don't forget to introduce yourself when you see me. I can't wait to meet you!



# Maximilian Mendoza aka "Mr. Max"

Executive Director/CEO
Heartland 180

Maximilian is a native of the Kansas City Metro area. Youth and prevention programs are his passions, and he dedicates most of his time to such programs. In his adolescence, he was a troubled youth who ended up in the juvenile justice system. System involvement was inevitable, coming from his background of drugs and gang activities. While Max was incarcerated, his cousin was killed in a drive-by shooting. This incident helped initiate his reform. He opened up to the opportunities provided; through the help of mentoring and the realization of his intrinsic value, he began working to reform his life.

Upon his release, Max continued his education in Social Work. However, due to his criminal background, he had difficulties finishing his degree and finding work in that field. His determination did not allow that to stop him. He volunteered to work with youth at every opportunity. He eventually made a reputation for himself through his volunteer work, reaching the attention of the Kansas governor's office.

In 2012, Max became a governor appointee to the Kansas Advisory Group (KAG) on Juvenile Justice and Delinquency Prevention. In addition to serving on the KAG's Youth Committee, Max also serves as the Chairman of the KAG's Membership Committee, the KAG's Executive Committee, and the KAG's DMC/RED Committee (Disproportionate Minority Contact/Racial and Ethnic Disparities). He is also a Kansas Secretary of State Appointee to the Juvenile Justice Oversight Committee. Nationally, he is a member of the Coalition for Juvenile Justice. Locally, he is involved as a member of the Advisory Board of the Boys and Girls Club of Greater Kansas City, a Board Member of P.A.C.E.S., a Board Member of Keys For Networking, and a mentor to youth in his community.





### Mikesha Bradner

**Educator & Kansas PTA Inclusivity Chair** 

Mikesha Bradner is a dedicated educator with 19 years of experience teaching kindergarten through 2nd grade. Currently, she also serves as Inclusivity Chair for the Kansas State PTA. She holds a bachelor's degree in K-6 Elementary Education, a master's degree in K-12 Building Leadership, an endorsement in Teaching English for Speakers of Other Languages, and the Kansas State Seal of Literacy.

Mikesha is passionate about literacy, advocacy, and equity in education. Committed to fostering inclusive learning environments, she strives to empower young learners with the foundational skills they need to succeed. Her work focuses on ensuring that ALL students have access to high-quality literacy instruction and equitable educational opportunities.



### CONVENTION SCHEDULE AT-A-CLANCE

Saturday April 26, 2025

8:00 am – 12:00 pm

Registration Open

8:00 - 9:00 am

Breakfast Available (grab-n-go)

8:15 - 9:00 am

Golden Oaks PTA & Past Presidents Meetings

9:00 -10:30 am

**General Meeting I** 

10:40 - 11:40 am

Workshop I

11:45 am –1:00 pm

**Lunch & Presentation** 

1:00 - 3:00 pm

**Vendor & Community Partner Exhibits Open** 

2:00 – 3:00 pm

**Networking Roundtables** 

3:15 – 4:15 pm

Workshop II

4:15 – 4:30 pm

Silent Auction Pick Up & Pay

4:30 - 6:30 pm

General Meeting II & Special Presentations

6:30 PM

Conclusion

PTA Store, Silent Auction, and Wall of Fame Open 8:00 am – 2:00 pm (Closed during General Meetings)

# CONVENTION T-SHIRT

Convention t-shirts are available by pre-order only and will be provided when you arrive at convention. Shirts will not be sold onsite at convention. Order your shirts on the convention registration page.

#### Shirt details:

- \* Bella canvas
- \* 90/10 Cotton/Polyester blend
- \* Dark gray colored shirt with convention logo
- \* Sizes XS-4X
- \* Order on the online registration page



## Get PTA Swag at the PTA Store

Visit the PTA Store at the Convention! Find mementos including convention pins, drinkware, writing materials and much more for you and your unit members.

A pin or gift makes a great remembrance of the year gift to the outgoing/incoming officers, chairmen, Principal and/or school staff... and don't forget your volunteers! Many PTA units build these costs into their budget (or administration costs) because of the amount of time volunteers give to the students during the year and the exemplary care and extra effort the staff show to the children.

Don't forget your outgoing President's pin/gift (usually the duty of the First Vice President or Treasurer) – check your Standing Rules.

## Dollars for Scholars Silent Auction

We've secured donations from convention attendees and popular organizations awaiting your bid.

#### Want to donate an item for auction?

We'd love that! Here are some popular ideas: collectibles, handmade crafts, KC sports memorabilia, and gift certificates. Many units have members work together to build theme baskets. Everyone loves a themed basket! Get your group together to select a theme, and collect items to build your basket! Please email the KS PTA office at kansaspta@gmail.com to let us know if you'll be donating something for auction.

Auction logistics: Silent bids will be accepted at Convention until 2:00 p.m. Winners will be determined (the highest bid wins, of course!) and items will be available for pay and pick up from 4:15-4:30 p.m. Cash, check and credit card are accepted for payment.

# Exhibitors & Collaborative Partners Expo

From 1:00 to 3:00 pm. on Convention day, visit the Exhibitors Expo! Vendors will include fundraising programs, field trip opportunities and cultural arts organizations.

Connect with dynamic community partners who share our commitment to creating exceptional educational environments where every child can thrive.

It wouldn't be an Exhibitors Expo without **Vendor BINGO!** Visit all vendors, get your card stamped, and you'll be included for some fun BINGO prizes!

**Tip:** Planning in April for next school year's fundraisers and cultural events will be a time saver and ensure you lock-in your top choice in vendors.

PLUS, We'll have students from the Turner Elementary STEM K-5 program showcasing their STEM work.

# Recognize Excellence With These Special Awards — Accepting Nominees Now!



Recognizing volunteers, educators, students, and your PTA Unit is easy to do with Kansas PTA.

Click the name of the Award to download the nomination form.

**<u>Virginia Peak Outstanding Leadership Award</u>** (for individuals)

**Outstanding Student Award** (for individuals)

**Outstanding Educator Award** (for individuals)

Nomination deadline is March 15, 2025.

Nomination Forms can also be found on the Kansas PTA website at <a href="https://www.kansas-pta.org">www.kansas-pta.org</a>, click on the "Programs" tab, then the Arts & Awards tab, and scroll to the bottom of the page for the award form links.

Winners of each award will be presented at Convention on April 26th.

# The Marjorie Holwick Wall of Fame

#### Nominate a deserving person for just \$10!

The Marjorie Holwick Wall of Fame Is a program to recognize educators, parents, students and volunteers who have made special contributions in the lives of children, at your school or beyond.

#### Nominating someone is easy!

Complete the online nomination form at <a href="https://kspta.memberhub.com/store/items/680381">https://kspta.memberhub.com/store/items/680381</a>

Nomination forms received by April 1, 2025 will have printed certificates displayed on the Wall of Fame at Convention. The nominee will also receive a letter of recognition from Kansas PTA. You can also complete a nomination in-person while at Convention.

Proceeds of the Wall of Fame fun the Kansas PTA Future Teacher and Graduate Teacher Scholarship Program.



#### UNDERSTANDING YOUR RIGHTS AS A CAREGIVER

This session will explore guardian rights within the special education process including 504s and IEPs.

#### SO YOU WANT TO GROW YOUR MEMBERSHIP

This session will explore ways to retain & increase your membership as well as utilizing the Givebacks membership platform.

USING YOUR OUTSIDE VOICE

This session will explore how you can use your voice for change beyond the fundraisers and back to school nights.



PUTTING THE "S" IN YOUR PTA OR PTSA

This session will focus on ways to engage STUDENTS within your PTA/PTSA.

RECHARGE & RENEW: THE SELF-CARE SURVIVAL GUIDE

This session will offer practical self-care strategies that help PTA leaders and parents thrive while managing their responsibilities.

DOLLARS & SENSE: A GUIDE TO PTA LEADERSHIP & FINANCIAL STEWARDSHIP

Leadership starts with mastering your financial responsibilities. Everyone needs to be forward thinking and practice duediligence as it relates to budgets, oversight, and best practices for maintaining transparency and accountability.

# Get in front of our Convention guests with an ad in the Convention material

#### Why advertise in the convention program?

- During the statewide convention, all attendees will often refer to the program book.
- Attendees become aware of you, your company, your organization or school and the goods and services you provide.
- It is an excellent opportunity to support PTA and obtain widespread name recognition.
- The PTA actively works in schools and communities to improve the lives of every child.
- PTA is a 501 (c)(3) nonprofit association with nearly 4 million members nationally and nearly 9,000 members in Kansas.
- What a great way to honor award recipients or others for outstanding service or accomplishments or to congratulate outgoing officers.



#### PERSONAL ADS (including individuals & PTAs)

Full page (7 1/2" x10")	\$100.00
1/2 page (7 1/2" x 5")	\$ 50.00
1/4 page (4" x 5")	\$ 25.00

#### **BUSINESS ADS**

Full page (7 1/2" x10")	\$200.00
1/2 page (7 1/2" x 5")	\$150.00
1/4 page (4" x 5")	\$ 75.00

#### **NOT-FOR-PROFIT BUSINESS ADS**

Full page (7 1/2" x10")	\$75.00
1/2 page (7 1/2" x 5")	\$50.00
1/4 page (4" x 5")	\$ 25.00



Scan the QR code to purchase your ad and get submittal instructions. Or visit https://kspta2025.company.site/

## CONVENTION PRICING



\$50 REGULAR ATTENDEE

\$25 EDUCATOR OR STUDENT

## Best Deal—Buy 3 Registrations and Get One Free!

Covers registration and meal. All four registrations must be from the same local PTA unit and ordered at the same time.

#### MEALS ARE INCLUDED IN THE PRICING.

**Lunch: Wraps variety** 

Dinner: Spaghetti with meat sauce & salad

Dessert & drinks included. Vegetarian/Vegan options available.

Convention meals sponsored in part by Turner Food Services.

# RECISIER HOW

Kansas PTA Convention registration is done online. Scan the QR code or visit https://kspta2025.company.site/

Advanced registration is strongly encouraged, and is required for convention t-shirt orders and meal guarantee. Onsite (walk-in) registration is allowed. Advanced register by April 15, 2025.

The Kansas PTA convention is open to all members of the Kansas PTA. If you are not a PTA member, memberships to the Kansas PTA Golden Oaks Unit PTA is \$7.00 and can be added to your online convention registration or purchased online at https://goldenoakspta.memberhub.com/store

If you are not a registered PTA member, you will be a non-voting delegate at convention.

If you are unable to complete your registration online, contact Vikki Mullins at mullinsv@turnerusd202.org or (913) 523-6609 for assistance.

