

109th ANNUAL
Kansas PTA Convention
Saturday, April 13, 2024
Overland Park, KS



**GET
GROWING**

WITH KANSAS PTA

CALL TO CONVENTION



Hi!

You're Invited...

It is hard to imagine with the cold air that we've been through recently that Spring is just a month or so away. But it is. And with Spring, comes our annual Kansas PTA Convention.

This year we will be gathering at the amazing Center for Academic Achievement in the Shawnee Mission School District for a one-day, jam-packed event. You might be asking yourself, **"Why should I be there?"** Let me help you answer that question.

- 1) **To mingle with others** who, like you, advocate for the success of every child.
- 2) **To hear Keynote speakers** that will educate and inspire us.
- 3) **To learn from other leaders** about a multitude of topics in our workshops.
- 4) **To meet with vendors** who are eager to bolster your future fundraising efforts.
- 5) **To recognize outstanding leaders** through the Marjorie Holwick Wall of Fame.
- 6) **To find leadership swag and gifts** for outgoing PTA members.
- 7) See #1

Please commit your time along with the time of your other officers and members in your school community to this (did I mention one-day and jam-packed!) event to help you get a head start on your next school year.

Read through the information in this booklet, discuss your budget and plan to bring as many of your school community with you as you can.

Oh...and don't forget to introduce yourself when you see me. ***I can't wait to meet you!***

See you on April 13th!!

Denise Sultz
Kansas PTA President

CONVENTION LOCATION

Shawnee Mission School District
Center for Academic Achievement

8200 W. 71st. Street
Overland Park, KS



KEYNOTE SPEAKER

Melissa Rooker

Dinner Keynote

Melissa Rooker was named Executive Director of the Kansas Children's Cabinet and Trust Fund in February of 2019. Before joining the Cabinet, Melissa served three terms in the Kansas House of Representatives, representing House District 25 between 2012 and 2018. Her work in the legislature focused on children's issues and public education. Melissa recognized that high quality early childhood interventions led to student success and made funding those programs her priority. She played a lead role in drafting a new school finance formula for K-12 public education that includes an expansion of the preschool at-risk program and full funding for all-day kindergarten.



Prior to running for office, Melissa spent 15 years as a development executive at Clint Eastwood's Malpaso Productions. She retired in 2001 to raise her children. Over the years, Melissa served in a variety of leadership positions with local, regional and state PTA in Kansas, and as a legislator served on the Johnson County Education Research Triangle Authority Board, Shawnee Indian Mission Advisory Board and the Kansas Forestry Service Advisory Council. Melissa is a former awardee of the Virginia Peak award from Kansas PTA for the outstanding volunteer of the year.

Melissa will be speaking on the importance of high quality early childhood programs and services to prepare children for kindergarten and beyond.

NEED A HOTEL?

Kansas PTA has a small block of rooms reserved at the Quality Inn in Merriam, KS for Friday and Saturday nights (April 12 & 13, 2024).

Rooms are available on a first-reserved basis. Due to numerous events in the KC area for that weekend, we recommend you reserve as soon as possible if you are in need of a hotel room.



Convention Schedule At-a-Glance

Saturday April 13, 2024

Registration Open	7:30 a.m. – 2:00 p.m.
Breakfast Available (<i>grab-n-go</i>)	7:30 a.m. – 9:30 a.m.
Golden Oaks PTA Meeting	8:00 a.m. – 9:00 a.m.
General Meeting I	9:00 a.m. – 10:00 a.m.
Past Presidents Meeting	10:15 a.m. – 11:15 a.m.
Workshop I	10:15 a.m. – 11:15 p.m.
Lunch Buffet	11:15 a.m.
Guest Speaker (<i>during lunch</i>)	11:30 a.m. – 12:00 p.m.
Vendor Exhibits Open	12:00 p.m. – 2:00 p.m.
Workshop II	2:00 p.m. – 3:00 p.m.
Workshop III	3:15 p.m. – 4:15 p.m.
Silent Auction Pick Up & Pay	2:30 p.m. – 4:00 p.m.
General Meeting II	4:30 p.m. – 6:30 p.m.
<i>Keynote at 4:30 p.m., Dinner buffet at 5:00 p.m., Meeting begins at 5:15 p.m.</i>	
Convention concludes	6:30 p.m.

PTA Store, Silent Auction and Wall of Fame
Open 8:00 a.m. – 2:00 p.m.

The Convention

T-Shirt

Convention t-shirts are available by **pre-order only** and will be provided when you arrive at convention. Shirts will not be sold onsite at convention. Order your shirts on the convention registration page.

Thanks to our generous sponsors, your Convention t-shirt is **only \$5!**

Shirt details:

- * Bella canvas
- * 90/10 Cotton/Polyester blend
- * Columbia blue colored shirt with convention logo
- * Sizes XS-4X
- * Order on the online registration page



Order a Convention shirt for your full board!

\$5
each

Available by
pre-order
only

Get More PTA Swag at the PTA Store

- **Visit the PTA Store at Convention!** Find mementos including convention pins, drinkware, writing materials and much more for you and your unit members.
- **A pin or gift makes a great remembrance of the year gift to the outgoing/incoming officers, chairmen, Principal and/or school staff... and don't forget your volunteers!** Many PTA units build these costs into their budget (or administration costs) because of the amount of time volunteers give to the students during the year and the exemplary care and extra effort the staff show to the children.
- **Don't forget your outgoing President's pin/gift** (usually the duty of the First Vice President or Treasurer) – check your Standing Rules.

Dollars for Scholars Silent Auction

Don't miss the Silent Auction—a **Convention favorite!**

We've secured donations from convention attendees and popular organizations awaiting your bid. (Keep an eye on our Facebook page where we'll drop hints and sneak-peeks at what will be up for auction.)

Want to donate an item for auction? We'd love that! Here are some popular ideas: collectibles, handmade crafts, sports memorabilia, and gift certificates. Many units have members work together to build theme baskets. Everyone loves a themed basket! Get your group together to select a theme, and collect items to build your basket! Please email the KS PTA office at kansas-pta@gmail.com to let us know if you'll be donating something for auction.

Auction logistics: Silent bids will be accepted at Convention until 2:00 p.m. Winners will be determined (the highest bid wins, of course!) and items will be available for pay and pick up from 2:15-4:30 p.m. Cash, check and credit card are accepted for payment.

Exhibitors Expo

From noon to 2:00 pm. on Convention day, visit the Exhibitors Expo! Vendors will include fundraising programs, field trip opportunities and cultural arts organizations.

It wouldn't be an Exhibitors Expo without **Vendor BINGO!** Visit all vendors, get your card stamped, and you'll be included for some fun BINGO prizes!

Tip: Planning in April for next school year's fundraisers and cultural events will be a time saver and ensure you lock-in your top choice in vendors.

Recognize Excellence With These Special Awards — *Accepting Nominees Now!*

Recognizing volunteers, educators, students, and your PTA Unit is easy to do with Kansas PTA.

Click the name of the Award to download the nomination form.

- [Virginia Peak Outstanding Leadership Award](#) (for individuals) - deadline **March 15, 2024**
- [Outstanding Student Award](#) (for individuals) - deadline is **March 15, 2024**
- [Outstanding Educator Award](#) (for individuals) - deadline is **March 15, 2024**

Nomination Forms can also be found on the Kansas PTA website at www.kansas-pta.org, click on the “Programs” tab, then the Arts & Awards tab, and scroll to the bottom of the page for the award form links.

Winners of each award will be presented at Convention on April 13th!

The Marjorie Holwick *Wall of Fame*

Nominate a deserving person for just \$10!

The Marjorie Holwick Wall of Fame Is a program to recognize educators, parents, students and volunteers who have made special contributions in the lives of children, at your school or beyond.

Nominating someone is easy!

Complete the online nomination form at <https://kspta.memberhub.com/store/items/680381>

Nomination forms received by April 1, 2024 will have printed certificates displayed on the Wall of Fame at Convention. The nominee will also receive a letter of recognition from Kansas PTA. You can also complete a nomination in-person while at Convention.

Proceeds of the Wall of Fame fund the Kansas PTA Future Teacher and Graduate Teacher Scholarship Program.

Convention Workshops

Session 1

#101 — Board Transitions

A successful PTA knows how to pass on information from one year to the next to ensure that the incoming leaders have the tools they need to move forward. Let us show you what that could look like.

#102 — Finding Your Diversity

A how-to-guide to help you understand the diverse nature of your school population and use it to encourage inclusion of all voices at your table.

#103 — Being a Mental Health Ally

How to talk to your child about mental health and being their ally.

#104 — Growing Your Membership

Best practices for understanding your school population, finding barriers that keep members from joining, and overcoming those barriers. A brief, basic overview of Givebacks (MemberHub) will be included.

Convention Workshops

Session 2

#201 — Applying for Grants

How to successfully find grants that fit your schools' needs and what information you will need to start the application process.

#202 — A Yearly Membership Campaign

How to successfully invite new members into your PTA over different academic levels. Learning the Membership Campaign ropes will pay dividends each year.

#203 — Healthy Bodies, Healthy Minds

A potpourri of topics centered around healthy practices for today's youth.

#204 — Using Your Outside Voice

Ever feel uncomfortable talking with a Principal? School Board Member? Legislator? Feel like you are not getting your point across? Let us assist you with ways to amplify your message.

Convention Workshops

Session 3

#301 — Family Engagement

How to engage your families in your school community so that they understand how important of a role they play in the success of every child.

#302 — How to Run a Cultural Showcase

Get step-by-step instructions on hosting a cultural showcase your students will love.

#303 — The VALUE of PTA

This workshop will help you understand and then be able to explain to your membership what it means to be a member of the PTA family and how that differs from other parent groups.

#304 — Understanding Parent Rights

Understand the impact of an IEP or 504 Plan for your student's education. Get information on how to be the best advocate for your child throughout this process.

Get in front of our Convention guests with an Ad in the Convention Binder



Why advertise in the convention program?

- During the statewide convention, all attendees will often refer to the program book.
- Attendees become aware of you, your company, your organization or school and the goods and services you provide.
- It is an excellent opportunity to support PTA and obtain widespread name recognition.
- The PTA actively works in schools and communities to improve the lives of every child.
- PTA is a 501 (c)(3) nonprofit association with nearly 6 million members nationally and nearly 9,000 members in Kansas.
- What a great way to honor award recipients or others for outstanding service or accomplishments or to congratulate outgoing officers.

PERSONAL ADS (including individuals & PTAs)

Full page (7 1/2" x 10")	\$100.00
1/2 page (7 1/2" x 5")	\$ 50.00
1/4 page (4" x 5")	\$ 25.00

BUSINESS ADS

Full page (7 1/2" x 10")	\$275.00
1/2 page (7 1/2" x 5")	\$150.00
1/4 page (4" x 5")	\$ 75.00



Scan the QR code to purchase your ad and get submittal instructions.

Or visit

<https://kspta2024.company.site/>

Convention Pricing

Regular Attendees

Early Bird Registration \$40 Onsite Registration \$50

Student or Educator

Early Bird Registration \$25 Onsite Registration \$35

Early bird cutoff date is March 28, 2024.

Best Deal—Buy 3 Registrations and Get One Free!

Covers registration only, not the cost of meals. All four registrations must be from the same local PTA unit and ordered at the same time.

This offer is only good with your Early Bird Registration.

Use Code B3G1 at registration

Convention Meal Pricing

Saturday Lunch \$14 per person (*Salad and baked potato bar*)

Saturday Dinner \$20 per person (*Mexican buffet*)

Meal offerings will include a vegetarian and gluten-free option.

Please Note

Onsite (day of Convention) registrations will not have the option to purchase a Convention t-shirt or order meals. Complete your online registration by March 28th to ensure the best Convention experience!

Now, let's register for Convention!

- **Kansas PTA Convention registration is done online. Scan the QR code below or visit <https://kspta2024.company.site/>**
- You may register delegates without identifying the delegate by name to take advantage of the Early Bird registration pricing. Names must be submitted to the Kansas PTA office by **April 5th, 2024**.
- The Kansas PTA convention is open to all members of the Kansas PTA. If you are not a PTA member, memberships to the Kansas PTA Golden Oaks Unit PTA is \$7.00 and can be added to your online convention registration or purchased online at <https://goldenoakspta.memberhub.com/store>
- **If you are unable to complete your registration online, contact Convention Chair Vikki Mullins at mullinsv@turnerusd202.org or (913) 523-6609 for assistance.**

Scan using your phone's camera to complete your registration.

